



## THREE WAYS HEALTH CENTER BOARD MEMBERS CAN SERVE AS AMBASSADORS FOR THE COVID-19 VACCINE

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### Board Discussion Questions Training Handout

The short video, **Three Ways Health Center Board Members Can Serve as Ambassadors for the COVID-19 Vaccine**, outlines the following key strategies for board members:

1. Stay informed about where members of your community can receive the COVID-19 vaccine.
2. Build comfort talking about the vaccine and addressing some of the reasons members of your community may be hesitant.
3. Know where to point people for accurate, fact-based, and reliable information.

Health center boards are encouraged to watch the video during a board meeting and build in time for discussion of key questions to support board members in serving as ambassadors for the COVID-19 vaccine.

**Board meeting discussion questions** include:

1. What is the status of vaccine availability at our center or in our community?
2. What messages are most important to share in our community to build vaccine confidence?
3. What resources does the health center most want us to share to help build vaccine confidence?

This resource is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) as part of an award totaling \$7,287,500 with 0 percentage financed with non-governmental sources. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by HRSA, HHS, or the U.S. Government. For more information, please visit [HRSA.gov](https://www.hrsa.gov).